



24th WT Taekwondo for All Committee Meeting (via conference call)
October 5, 2023 | 16h00-17h00 (KST)

SUMMARY

Attendees: Ms. Hadwah Moawad (Chair), Ms. Sister Linda Sim (Vice Chair), Mr. Richard Barnor (Member), Mr. John Cullen (Member), Ms. Seungmin Lee (Head of MRD), Mr. Wooram Kim (Assistant Manager, MRD), Mr. Woongki Leo Kim (Assistant Manager, MRD), Ms. Claudia Cardenas (Coordinator, MRD)

1. Establish Quorum

- *Four (4) members attended the meeting; thus, the quorum was established.*

2. Approval of the Minutes

- *The minutes of the previous Committee meeting held on August 24, 2023, were approved by the Committee.*

3. Item

- a. Update regarding 10th World Para Taekwondo Championship in Mexico (Richard, John, Hadwah)
 - *The championships were unique, with careful organization of timing, location, and participants. A productive meeting was held with the WT Secretary General. The Classification Committee's work was remarkable. (Richard)*
 - *The level of preparation of the Mexico Taekwondo Federation was outstanding. The meeting during the event was fruitful. The Classification Committee's performance was admirable. (John)*
 - *Colleagues from the Committee provided substantial support at the event. The athletes' participation was noteworthy. It would be productive to have a representative from the Committee present at WT future events. Advertising and promotion are important to enhance the impact of the Committee's initiatives (Hadwah).*
- b. Representative from Communications Department (how to advertise for the TKD for better life messages on social media)
 - *A discussion was held with the Secretary General regarding the request to include a representative from the Communications Department, however, the decision is pending. Additionally, there's the option for the Committee to oversee the advertising and promotion of the "Taekwondo for Better Life" concepts on social media. (Seungmin Lee)*
 - *If the Committee Members manage the promotional material, each member could be responsible for different aspects of the "Taekwondo for Better Life" concepts. (Hadwah)*
 - *Continual advertising and promotion play a crucial role in maintaining followers' engagement. The Committee should have the ability to promptly post "Taekwondo for All" content. Access sharing with the Committee for direct content posting related to the concepts would be beneficial. (John)*
 - *The Committee should take the lead and send the content for review and sharing, or re-posting, to the responsible person within WT. (Hadwah)*



- c. How can we distribute taekwondo equipment globally to those in need? Is it possible to use the funds collected by the Taekwondo for All Committee to sponsor noble projects?
- *Recapping the Committee's work from two years ago, several accomplishments were made as planned. (Hadwah)*
 - *The 12 concepts were shared and briefly described, with key achievements within each concept summarized. (All)*
 - *The stories product of the subsequent work related to each of the concepts should be posted and shared through digital content creation. (Hadwah)*
 - *Ensuring the projects remain active and ongoing is crucial to encouraging sustainability. (Hadwah)*
- d. Other Matters
- *A "Diamond category" for participants aged 70+ in WT Poomsae events should be considered. (Linda)*
 - *Poomsae players should be permitted to wear braces or similar supportive equipment when medically recommended (John).*

4. Next Committee Meeting

- *The next Committee Meeting will be held on November 9, 2023, 4pm KST*
- *Confirm the Time Zone: [Time Zone Converter – Time Difference Calculator \(timeanddate.com\)](https://www.timeanddate.com)*

5. Closing of Meeting

- *The meeting was adjourned by the Chair.*